

New Ocean Platform & Features	WELLNESS PRO	ENTERPRISE
✓ Included ✗ Not Included + Add-on * Coming 2019		
The Voyage App User-facing mobile-first app for a personalized health journey	✓	✓
Private Health Assessment (New Ocean PHA®) NCQA Certified ready assessment	+	✓
Minute Health Assessment™ 15-question assessment of goals and readiness to change	✓	✓
Lifestyle Management Program Suite Hundreds of programs designed by New Ocean's clinical experts in the categories of nutrition, fitness, stress management, sleep, personal financial well-being, depression prevention and responsible drinking	✓	✓
Health Library Resource Center 4,000 articles, 1,500 personal insights, 1,000 videos and hundreds of recipes and quizzes	✓	✓
Health Tools	✓	✓
Health Trackers 7- and 30-day charts for monitoring weight, sugar, blood pressure and other health measures	✓	✓
Support Team Functionality	✓	✓
Challenges	✓	✓
Intrinsic Rewards (e.g. points and badges)	✓	✓
Extrinsic Rewards with Rewards Fulfillment Platform	+	✓
Customized Rewards	✗	✓
Connection to Apps & Devices Seamless integration with third party apps, devices and wearables	✓	✓
Chronic Condition Management Program Suite Comprehensive programs designed by New Ocean's clinical experts in the categories of: Diabetes, asthma, COPD, hypertension, heart disease (angina, high cholesterol) diabetes prevention* and weight management*	✓	✓
Anxiety and Depression Programs*	✓	✓
Smoking Cessation	✓	✓
Social Forums, Communities and Blogs	✓	✓
Coaching for Select Programs (lifestyle, smoking cessation and chronic conditions)	✗	+
Self-Service Client Admin Portal	✓	N/A
Account Management & Marketing Project management, marketing and communications support and custom integration	✗	✓
Self-Service Live Support	✓	N/A
Premium Live Support	✗	✓
Standard Reporting	✓	✓
Premium Reporting Tailored metrics and custom analysis	✗	✓
White-Labeling Use of logo and customized email templates to reflect company brand	✗	✓
Triggered Messaging User engagement	✓	✓
Premium Customized Messaging	✗	+
Predictive Analytics	✗	+