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### ***For Immediate Release***

## **New Ocean Awarded NCQA Wellness & Health Promotion Certification**

Conshohocken, PA July 20, 2018 [New Ocean Health Solutions](#), has earned certification from the National Committee for Quality Assurance in both Health Appraisal and Self-Management Tools.

The standards for certification are intended to help organizations achieve the highest level of performance possible, increase healthy behavior change in eligible individuals, and create an environment of continuous improvement. No comparable evaluation exists for wellness and health promotion programs.

“We’re honored to achieve this title as it further demonstrates New Ocean’s commitment to provide quality programs that help improve health outcomes.” said Dr. Michael Musci, Chief Medical Officer, New Ocean.

NCQA Wellness & Health Promotion included a thorough evaluation of New Ocean’s Private Health Assessment and Lifestyle Programs.

“I congratulate New Ocean for distinguishing itself by earning Wellness & Health Promotion Certification. This achievement signals to employers that New Ocean is organized and ready to improve workforce health,” explained Margaret E. O’Kane, President of NCQA “Savvy employers know that the health and well-being of their workforce is a critical asset.”

### **About NCQA**

NCQA is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations. It also recognizes clinicians and practices in key areas of performance. NCQA’s website ([www.ncqa.org](http://www.ncqa.org)) contains information to help consumers, employers and others make more informed healthcare choices.

### **About New Ocean Health Solutions**

New Ocean Health Solutions is a software design and development company that empowers companies and employers to foster a healthy culture. New Ocean delivers on the need for a broad, enterprise health management platform that includes health and well-being programs people value. New Ocean’s lead customer is Independence Blue Cross.

By using behavioral economics principles, New Ocean programming is more adaptable to human nature and more likely to get users to engage over the long-term. New Ocean's platform leverages research-based methodologies to encourage users to make good choices when it comes to their health, while also ensuring that realistic goals are set.

New Ocean is led by Hal Rosenbluth, former Senior Executive Officer, Walgreen Company, President, Health & Wellness. With the introduction of New Ocean Health Solutions, Hal Rosenbluth, who pioneered the retail health clinic industry, has turned his focus to digital healthcare to offer high-quality, low-cost digital wellness to all Americans. To learn more about New Ocean visit [www.newoceanhealthsolutions.com](http://www.newoceanhealthsolutions.com)

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